GEM Committee Minutes - November 1, 2007

- Attendance: Brooke Hontz, Scott Blank, Sharon Vause, Denzel Rowland, John Klisch, Paul DeLong, Stephanie Loud, Julie Mertlich, Ross Mertlich, Pam Kramer, Paul Riley, Jamie Lythgoe, Eric Householder, Jennifer Graham, Tim Maycock, Kathy Allen, Jim Ormsbee, Steve Clarke. (Excused: Art Roscoe, Ron Gleason, Buck Froerer, Chris Stevenson, Cindy Beger, Joan Blanchard, Lowell Peterson, Nate Pierce, Steve Burr, Steve Ransom)
- 2. Steve Clarke welcomed those new to the project and the group briefly introduced themselves.
- 3. Minutes of the October 4th meeting were read and accepted without correction.
- 4. The update on dates for Ordinance work were reviewed:
 - a. Sensitive Lands Public Hearing with the County Commissioners, November 13, 6 PM.
 - b. Resort Zone Work session November 8th following a 4 pm start on left-over items from the last Planning Commission agenda.
 - c. TDR (Density in Motion) Nothing firm yet.
- 5. The Eden Planning Committee election date was announced as November 7th. Later that evening the Committee reset the date to be **November 20th** (Tuesday) at 7 PM at the Red Moose Lodge. All Eden residents are encouraged to attend.
- 6. Steve Clarke reported on the Mountain Green "Visioning Process" used to develop a town center concept plan. A steering committee of about 30 people spent 8 months preparing the background materials for the American Institute of Architects (AIA) and the hosting plan. The AIA sent a team of experienced architects who have done many of these types of plans and arranged for several SLC and Layton based architects to join the team pro-bono. A professional economic analyst was also part of the team. The report was well received by the residents. It would be a significant advantage if such a work product was in place for the Ogden Valley to help in our work on Parks and Recreation. It isn't, and we will proceed without it, expecting that our work will be valuable, although less specific in some details than would have been possible otherwise. Steve will make the Mountain Green formal report available to the committee as soon as it is complete.

7. Parks and Recreation:

a. Brooke Hontz made available to the Committee the Snyderville Basin Recreation and Trails Master Plan and the details of the Special Service District which manages the plan. They will be educational and provide valuable background. The link is: www.basinrecreation.com/business.html for the Special District write-up from the above page you may select pdf files for the Recreation and Trails Master Plan, the Capital Facilities plan, or the Economic Analysis for the District

- b. Jamie Lythgoe made the point that it would be helpful to have a high level of detail in our work on Parks. Steve Clarke indicated that we should expect to offer more detail in some areas and less in others with the realization that the work will be refined periodically over the years. Perhaps the most important recommendations we can make are in the areas of on-going management and funding of Parks and Recreation. Steve also indicated that he expects this to be approximately a 6 month effort.
- c. The draft outline of the study scope was discussed. There was agreement on the scope, echoing Nate Pierce's email comments that while the scope was aggressive the report would be more valuable than if it had a more narrow scope. Later in the meeting John Klisch observed that more detail on funding mechanisms would be valuable.
- d. The group then began an effort to discuss key "Framing Questions" designed to promote discussion on the scope and focus of the project.
 - i. The first question was "Who are the recreational facilities of the Valley trying to serve? (E.g. what is the market; who are the groups of users?)
 - In discussion we concluded that the primary focus should be on three groups: Tax-paying Valley residents, Resort Customers and tourists, Wasatch Front users and local organizations. Children and Youth of each group should be carefully considered. We observed that OVBA and the Convention Visitors Bureau are focusing on Resort Customers and Tourists and to a lesser extent Wasatch Front users and local organizations.

Sharon Vause made the point that it is difficult as a Valley resident to be asked to "host" one marathon after another...or other activities which severely impact normal use of the roads, etc.

- ii. The second question was "How would you describe the recreation facilities of the Valley in a promotional brochure? (E.g. like a mission statement) (The group will not produce such a brochure)
 - Paul Riley volunteered to provide the group a sample mission statement from Cache Valley work he has been involved in which

could be useful to us. After discussion the group concluded that we should think in terms of High Adventure sports in four seasons as a primary focus. We concluded the definition would be anything an active "20 something" year old thinks is exciting. We concluded the secondary focus should be family oriented activity in four seasons.

Editors Note: While not discussed, it would appear that one of the very important competitive advantages Ogden Valley has in the recreation area is the ability to offer such a broad array of family oriented four seasons activities while at the same time offering a wide selection of High Adventure. There was discussion on the idea that all members of the family do not choose the same activity, often deciding to do more age or ability appropriate things. All this with only a few minutes of driving time.

Jennifer Graham noted that we might involve the Convention Visitors Bureau in our work. As a member of the Board, Jamie Lythgoe volunteered to represent them.

iii. The third question was "What group(s) of users are served by Community Facilities, State and Federal Facilities, and Private Facilities".

Time was short to discuss this in depth, but some discussion of the State operated Middle Fork Trailhead indicated that facility draws Wasatch Front and local organizations. Pam Kramer offered to help identify a representative of the Utah Parks and Recreation department who could speak to the Snowmobile Trailhead.

8. Assignments were made to prepare statements of problems/issues in each of the following areas as indicated in preparation for the next meeting:

(Note: * = person not in attendance)

- a. Community Parks, Neighborhood Parks, Regional Parks (Stephanie Loud, Sharon Vause*, Ross and Julie Mertlich, Chris Stevenson*)
- b. Other Community Facilities (E.g. swimming pool, ice rink, etc. as identified in Chapter 9) (Stephanie Loud, Kathy Allen)
- c. Private recreation camps, resorts, and other facilities (Paul Riley, Eric Householder, Brooke Hontz, Jim Ormsbee, Scott Blank, Denzel Rowland)

- d. State and Federal lands and facilities (Pam Kramer, Rick Vallejos*, unnamed State Parks person*, Kathy Allen)
- e. Roads, Highways and parking (Jim Ormsbee, Steve Clarke, Denzel Rowland, Kim Wheatley*)
- f. Schools (Buck Froerer*)
- g. Equestrian trails and facilities (Kathy Allen, Julie Mertlich, un-named Back Country Horsemen rep*)
- h. (With this writing Steve Clarke is asking Paul DeLong, Kimbal Wheatley*, and John Klisch to work on the list of issues for Pathways)
- 9. Paul Riley volunteered to serve as a resource on water issues relative to the study.
- 10. Steve Clarke offered to provide a list of members working on the recommendation.
- 11. The next meeting will be Thursday December 6th at 5 pm in the Huntsville Library.
- 12. The meeting was adjourned shortly after 6:30 pm.