

GEM Committee Minutes – January 3, 2008

Attendance: Scott Blank, Nate Pierce, Tim Maycock, Jennifer Graham, Eric Householder, Brent Christensen, Steve Burr, Ellen Fowers, Mike Jenkins, Kim Wheatley, Kathy Allen, Jim Ormsbee, Julie Mertlich, Ross Mertlich, Mike Loud, Steffanie Loud, Shanna Francis, Terry Davis, Jack Wright, Steve Ransom, Paul Riley, Pam Kramer, Richard Webb, Steve Clarke.

Minutes of the December 6th meeting were read and approved.

Steve Clarke reported the status of Ordinance development:

- Sensitive Lands: Expected on the County Commissioner's agenda for public hearing 1/8 or 1/15.
- Resort Zone: Possible hearing on 1/14 at 5 PM, otherwise a date will be set on the 14th.
- TDR: Work sessions not yet scheduled.

The Powder Mountain rezone request was approved by the Planning Commission with 19 conditions, which are considered well thought out by those who have participated in the hearings. The County Commissioners are now seeking input from the public.

Adjustments were made to the makeup of the Subcommittees (new list attached): Terry Davis moved from Community Recreation Facilities to be Chair of the Public Lands group. Jamie Lythgoe moved from Community Recreation Facilities to the Tourism group. Julie Mertlich moved from Community Recreation Facilities to Public Lands. Ellen Fowers joined the Tourism group.

Steve Clarke presented some suggestions for consideration by subcommittees as they begin their work (attached).

Steve Burr offered advice to the group regarding the use of user fees as a funding mechanism, zoning as a method of managing uses, the economic and cultural impacts of tourism, and suggested the Sonoran Club had developed good techniques we might consider to manage tourism. He used the example of a Call Center in Moab to demonstrate the possibility of small business locating literally anywhere.

Subcommittees met for 30 minutes to begin discussing issues and to develop their work plans. The Committee chairs then reported on their plans and progress very briefly. Subcommittee chairs were asked to copy Kimbal Wheatley on email outlining their group's conclusions. The meeting was adjourned at 6:45 PM.

We reset the target date to meet with the Commissioners from late January to mid-February.

The next meeting will be held **February 7 at 5 PM** in the Huntsville Library.

Subcommittee Suggestions - 1/3/2008

These comments are intended to help subcommittees focus in a way that brings the work together with increased uniformity and cohesion. It is not intended to limit creative ideas.

1. Consider the scope of the recommendation:
 - a. The scope is very broad. It will help us make sure we think about most of the issues in managing Parks and Recreation. The breadth of the scope doesn't mean a great deal of detail is required on each issue addressed. Take community equestrian facilities for example; a summarization (perhaps prioritized) of the desired facilities that includes size and capability, but does not go to the detail of cost or location might be adequate. Consider trails on public lands; a summarization of desired trails serving different purposes might be adequate and might include a summary of access issues/maintenance issues, trailhead facilities, etc. Costs and access resolution might not be needed.
 - b. We need enough detail to paint the picture, enough prioritization to properly create urgency, linkage of issues to create a cohesive management system which will meet the needs of each public or private organization involved. We do not need to solve every problem, which will take years of effort by the proper management organization.
2. Consider the vision for Ogden Valley's future: A desirable place to live, recreate, and visit while allowing for the inevitable growth to assure that the region becomes a world-class resort destination (Recreation Element Plan, Executive Summary).
3. Review Chapter 9 – Recommendations of the Recreation Element Plan to make sure those facilities/concepts are considered before developing new ideas.
4. For Private Facilities:
 - a. Consider the opportunity for sharing.
 - b. Consider the level of participation in management of parks and recreation that private facilities would like to see.
 - c. Look at the Valley as a whole to consider the experience of private facility visitors. How can the Resort or Camp develop an image that is enhanced by the rest of the Valley, and vice versa?
5. For Tourism:
 - a. Consider the planning, management, and communication interfaces between OVBA, Weber County (and other Counties), Visitor Bureaus, Resorts, Ogden City, and State of Utah with the recommended management of Parks and Recreation.
 - b. At a high level how will messaging be developed and funded?
 - c. Consider Heritage Development
 - d. Consider need for a Visitor Center, perhaps even one that handles some scheduling.
6. For Management and Funding:
 - a. In the end, this is the heart of what we are asking the Commissioners to do – establish some kind of management system which will address the big picture, be adequately funded, be able to do effective long-range planning, be able to manage day-to-day issues, and move the Valley towards the vision of the General Plan.